

SwiftMasters Group Business Intelligence Analyst (Remote).



About the job

You will provide in-depth insights that form the basis of GTM strategy, develop scalable models, guide new acquisitions, and product and channel decisions. By combining an understanding of business concepts with knowledge of statistics and exploratory data analysis, you will uncover actionable insights and catalyze change for Swift Master's client.

This rare opportunity involves creative and generative insights, working with partners across multiple global teams, and direct influence on our roadmap. This visible role will make a significant contribution to the growth of our business.

Work with various clients in different units of Finance, Marketing, Strategy, and Customer Success teams for several Sales and Marketing programs; make clear, coherent, and holistic recommendations based on test results!

Provide analytical deep dives, monitor, and optimize performance across multiple departments. Design and complete testing strategies for improving individual performance across channels. Integrate data from all 3rd party sources and develop Machine Learning algorithms to build propensity and value models for different products and geographies.

Requirements

5+ years of relevant work experience analyzing large, multi-dimensional data sets and synthesizing data insights into actionable recommendations.

Data-focused background with a degree in a quantitative discipline such as Computer Science, Statistics, Engineering, or Mathematics

Fluent in Python, SQL, and Excel (can write advanced macros); experience with visualization tools such as Tableau and building statistical models.

Experience presenting recommendations to senior-level executives and measuring the effectiveness of recommendations by monitoring their impact.

Above all comfort with data – the ability to manipulate it, question its validity, interpret it, and develop recommendations based on it

Experience:

- Bachelor of Science degree.
- Master's or PhD may also apply.
- Proven Data Analyst experience.

Must be a US Citizen or Green Card Holder